

Who I Am



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Ali Almusalem
Medical Filmmaker – Health Media Specialist

Independent Saudi filmmaker with **over 10 years of experience** in health media production.

Has worked with **hospitals, medical colleges, and public health institutions** across Saudi Arabia, producing impactful documentaries and educational films.

Member of the National Association of Science Writers (NASW).

Specializes in **visual storytelling** that highlights **medical professionalism, human resilience, and public health awareness.**

Notable work includes documenting **Siamese twin separation surgeries** performed by Dr. Abdullah Al Rabeeah — into a deeply human story of **hope, resilience, and medical excellence.**

The Vision of SAMAA

A personal initiative with a growing mission in global health storytelling.

A Journey of Purpose – From Production to Public Impact

Samaa began in 2012 as a **sole proprietorship**, offering media production services with a focus on healthcare content. Over the years, I worked closely with hospitals and medical institutions, which gave me a unique window into the world of medicine, not just as a subject, but as a story worth telling.

During those years, I noticed a recurring gap: medical conferences were rich with knowledge, but **underutilized in terms of public communication**. The voices, the breakthroughs, the human stories, they rarely reached the wider public in a meaningful, visual way.

That realization stayed with me. I waited patiently for the right moment, when I had the **creative clarity and financial independence** to transform this idea into reality.

In **April 2025**, I launched a **rebranded, independent initiative** under the same name, *Samaa*, but with a completely different identity:

A **non-commercial, self-funded media project**, fully dedicated to creating awareness films that humanize medicine, highlight medical specialties, and bridge the gap between professionals and the people they serve.

Three-Goal Structure:

1. Short-Term Goal – Conferences as Educational Opportunities

Capture short interviews and footage during medical events to produce concise awareness films that introduce each specialty to the public with respect and clarity.

2. Mid-Term Goal – Recovery Stories that Inspire

Collaborate with physicians to document patient recovery journeys – visual narratives of medical excellence, trust, and healing.

3. Long-Term Vision – Global Arabic-Led Health Media Platform

Build a trusted platform for professional medical storytelling in Arabic, contributing to global health literacy.

What I Request

Proposed Participation at the Conference

Objective of My Visit:

I kindly request permission to:

- Attend the conference as an independent health media producer.
- Record **short interviews** with speakers and attendees.
- Capture **general footage** of the venue and event atmosphere.
- Use the material to produce a **short non-commercial film** (5–10 mins) to be published **exclusively on my YouTube channel – Samaa Health Media**.

What I Commit To:

- Non-commercial, educational purpose only.
- Respect all privacy, media, and security protocols.
- Share final video for review before publishing.
- Mention the conference and organizing entities respectfully and accurately.

Outcome:

A professionally produced awareness video that:

- Increases public understanding of the conference’s medical specialty and its societal impact.
- Enhances the visibility of the event to a wider audience.
- Strengthens the connection between the medical community and the public.

